

2022-
2023

RURAL
DEVELOPMENT
ORGANIZATION

RDO



ANNUAL REPORT

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RDO - RURAL DEVELOPMENT ORGANIZATION
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ANNUAL REPORT 2022-2023

“Humanity cultivates when helping the needy”

“Instead of each person watching out for their own good, watch out for what is better for others”

Welcome!

In this regard our organization RDO - Rural Development Organization has been initiated by the year of 1999 in Pudukkottai District, Tamilnadu with an ambition of empowering the poor, downtrodden people to attain their basic livelihood rights of social equality, educationally literates, economically self sustained, communally independent, politically participative and access to all health

services for their pleasurable survival. To ensure this, our organization has been functioning in various developmental programs for the past 24 years.

We are the legally registered NGO, serving the needy by having collaboration with Government Bodies, Corporates, donor agencies and sponsors. We are mainly into the service of “Identify, Rescue and Rehabilitate the victims” by following the rules and Law of Government. We are...

- ❖ Registered under Indian Trust Act of 1886
- ❖ Registered under the income tax act 1975 under section 12(A) and 80G
- ❖ Registered under the Foreign Contribution regulation act of 1975 by the Ministry of Home Affairs, Government of India
- ❖ Registered under Niti Ayog-NGO Darpan under the Ministry of Home affairs, Govt. of India
- ❖ Registered under CSR activities under the Ministry of Corporate Affairs, Govt., of India
- ❖ Affiliated with Tamilnadu Skill Development of Corporation, Government of Tamilnadu.

All renewal formalities are updated and our financial transactions/accounts are audited by qualified chartered accountant.



VISION

“To ensure a well equipped women & child community as educationally aware, economically empower and access to all health, trainings and equal opportunity to employment and income generation for a sustainable livelihood, human rights and social equality for a just fair society without any caste, creed and religious discriminations.”



“To identify the needy vulnerable target people especially children needed care & support and the women to be organize them in to micro level Self Help Groups and train up them access to realize their existing status and the needed sources to became empowered by channelizing the available resources from Government, Non Government, International community and corporate sector’s assistance to establish a socially respectable standard of living by their own interest & participation in the poverty, illiteracy and communal discriminations of eradication programmes by acquire effective skill trainings and education as a responsible members of the human society”.

TARGET POPULATION:

Our target population are the most vulnerable of our community those are still struggling for their rights and survival especially women, children, aged, widows, destitute, sex workers , the people those are living with HIV/AIDS, street dwellers and the people those are affected and or infected by panic and or pandemic diseases and natural disaster etc,.

WORKING AREAS:

We are servicing in Pudukkottai, Cuddalore & Sivaganga district of Tamilnadu. But whenever & wherever we felt needed we are able to extend our works at any districts of our state.

MAJOR PROGRAMS:

Our organization has been enhanced and implemented various developmental activities/ programmes. During this reporting period of 2022-2023, we have enhanced the following programs...

Those are...

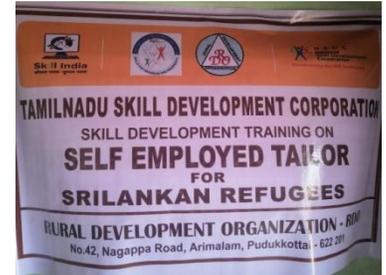
- **Tamilnadu Skill Development Corporation**, Govt. of Tamilnadu - To give Skill Development Training for Unemployed Youth & Refugees.
- **DSWO**- District Social welfare Office, Govt. of Tamilnadu - Skill Development Training for rescued victims of Child marriage, poor girls from covid-19 affected family and dropout children.
- **Childline 1098** (Helpline for children, under the Ministry of Women & Child Development, Govt. of India)
- **Local & International volunteers:** Offered Sewing Machine for the foremost poor beneficiaries.
- **DIZ (German NGO)** : Voluneership Program for Cultural Exchange
- **Backward & Minority Welfare Department: Govt. Of Tamilnadu** - To give Skill Development Training for the beneficiaries from minority community.
- **ARKEMA** (Corporate) - To provide skill Development education to unemployed youth at Cuddalore.

SKILL DEVELOPMENT TRAINING for UNEMPLOYED YOUTH & REFUGEES:



We are supporting the unemployed youth & Srilankan refugees of Pudukkottai District by providing the Skill Development Training in Tailoring with the support of "Tamilnadu Skill Development Corporation", Government of Tamilnadu.

It is the certified course, providing four months of severe training, after the completion of successful Training, there



will be assessment of the project and then they get into the exam, on cethey pass it over, they will be honored with certificate.

For refugees - we had given the training in three places called Thoppukollai, Aliyanilai and Thekkattur Srilankan refugees' camps in Pudukkottai District.

S.No.	Village	No. of trainees	Beneficiary category
1	Thoppukollai	30	Women/girls Srilankan refugees
2	Aliyanilai	30	Women/girls Srilankan refugees
3	Thekkattur	30	Women/girls Srilankan refugees
Total Trainees		90	



All the 90 beneficiaries have completed their training successfully and succeeded in their exams and got their certificate. We have arranged the employment opportunities for them. 56% of the trainees got placement in private sectors and local mart. 20% of the beneficiaries have started their own self business



and few of them started business as joint venture.

For Unemployed youth, we had given training in the following places of Arimalam & Pudukkottai at Pudukkottai District.



S.No.	Village	No. of trainees	Beneficiary category
1	Pudukkottai	30	Women/girls unemployed youths
2	Arimalam	60	Women/girls unemployed youths
Total Trainees		90	

In this, 87 trainees got succeeded in their exam and got their certificate. For the rest, we are giving assistance to get success.

SKILL DEVELOPMENT TRAINING –VICTIMS:

Our organization is also given training to for the victims of Child marriage & poor girls from covid-19 affected family and dropout children with the support of **DSWO**- District Social Welfare Office, Govt. of Tamilnadu. Through this, Batch1- 44 victims and Batch2- 14 Victims had been benefitted.



For those who have completed training in all categories, we have conducted the Job Fair at District Skill Development Office Campus on 10.05.2022. In that Job Fair, four private sectors from Chennai, Trichy, Thiruppur & Pudukkottai had participated and recruited the candidates for their companies. The International Company called “TRIUMPH” was also one of the participant. Through this job fair, many of our beneficiaries got placement and others also got placed.



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DIZ(German NGO) :

DIZ-Deutsch-Indische Zusammenarbeit e.V. is an German NGO sending and receiving volunteers from across the world for the concept of Cultural Exchange by having collaboration with BMZ-German Government.

For this volunteership Program, we have received two volunteers named **Caroline Molzeberger** – duration 20.12.2022- 07.06.2023 and **Caroline Lenuneberger** – duration 20.12.2022-



04.07.2023 from Germany at contractual basis. During this period, they work for RDO and support our projects and serve for the poor, also they learn our working module and technologies. According to volunteers' capabilities, they work in relevant field.



Backward & Minority Welfare Department:



We have given Skill Development Training for the beneficiaries from minority community through **Backward & Minority Welfare Department, Govt. of Tamilnadu**. 20 beneficiaries [Muslims-15, Christians-5] are benefitted out of this scheme at Mirattunilai Panchayat in Pudukkottai District from June 2022-December2022.

All of them are completed their training successfully and got their certificates. We have Created the sustainable livelihood opportunities for this beneficiaries. Now, they have started to generate income out of it.



SEWING MACHINE OFFERED:



We have selected the foremost poor beneficiaries from the trainees and offered "Sewing Machine" to start up their own business with the support of local and international volunteers.

International volunteer has supported us to give Sewing Machine for 10 beneficiaries at 15.10.22



and we have issued 2 more beneficiaries with the support of local volunteer. Still we are working on and keep approaching the volunteers and donors to help other beneficiaries.

ARKEMA (Corporate):

The corporate company called ARKEMA had supported us to give Vocational Training in Tailoring at Cuddalore district for the deprived and poor girls and women, destitute, widows and the girls from victim's (Covid-19) family.

Through this project we have supported poor beneficiaries. Now this project has been Strengthened to run the centre by our trainees by the concept of making self Entrepreneurs. Machineries had been supported by VIBHA.



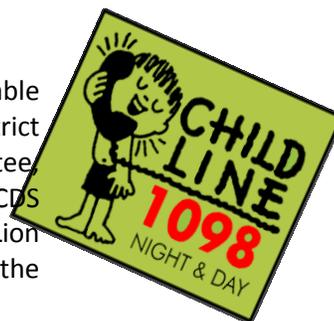
CHILDLINE 1098 PROGRAM:

We have been servicing as the partner of Childline1098 program, since 2011. With the guidance and financial, technical support of the Ministry of Women and Child Development, Govt. of India through the autonomous body of Childline India Foundation.



We rescue the children from child marriage, child labour, bonded labour, begging, child trafficking, child servitude, sexual harassments, sexual abuse, forced for illegal activities of stealing, selling drugs and pick pocketing etc,. To eradicate these evils and secure the children we have enhancing the Childline 1098 program in on most effective and progress manner in Thiruvarankulam, Thirumayam, Arimalam and Ponnamaravathi blocks of Pudukkottai district.

Our team members are having been established close and favorable rapport with the Government departments such as, the Police, District social welfare, District child protection unit, child welfare committee, labour, education, health, Juvenile Justice Board, Revenue and ICDS departments and along with the public welfare activist groups of Lion & Rotary clubs, Youth clubs and women SHGs etc., to rescue the distress children and extended needed rehabilitation services.



During this reporting period we have enhanced various interventions and rescued 164 nos. of children from various distress situations.

In this regard during this reporting period we have received totally 113 nos. of cases through 1098 and through outreach program we have found and identified 51 Nos. of cases and net total 164 nos. of cases have registered and intervened.

Programmes conducted:

Conducted 6nos. of open house programs (On 27.07.22 –Pichakalampatti in Ponnamaravathi block, on 11.08.22 & 12.08.22 – Thulaiyanur & Adhanur in Thirumayam block, on 26.08.22 – Mettuppatti in Thiruvarankulam block, on 14.10.22 – Kadiyapatti in Arimalam block, on 31.03.22 – Onangudi in Arimalam block) during the period Apr'22 – Mar'23. Through these programs we have established good rapport with general public and awareness created sensitively about Childline1098. Through by these open house programs the school children were exposed their needs not only on school based but also their village based existing problems towards the public.



This kind of open house program has assisted the children's skills to expose their needs in onappreciable and honorable manner

- ☒ We have contacted 12 Self Help Group's members awareness trainings about Childline1098 & child rights and Corona virus, HIV/AIDS infection and its effects
- ☒ Conducted 37nos. of Anganwadi awareness, 14 nos. of adolescent groups & 14 nos. of children's groups' awareness programs in our service areas. In which clear awareness had given about Childline1098 & its activities and also about child rights & protection.



- ☒ We have given 149nos. (Primary & Middle school: 127, High school: 13 & Higher secondary school: 9, Total nos. of students reached : 12590) of awareness programs to Primary to Higher Sec. school level students about Good touch, bad touch & No touch, child sexual abuse, POCSO Act, Child Marriage prevention Act and we have conducted 21 nos. of awareness programs for Panchayatraj members and staff and we have given 54 awareness trainings to MGNREGS workers at their work places (Children: 520, Adult: 2430) about child sexual abuse, POCSO Act, Child Marriage prevention Act and Corona virus, importance of vaccination, HIV/AIDS infection and its effects. We have provided basic knowledge to the MGNREGS workers on, in what critical situation the children are abused especially most of the child abuse were enhanced by close relative, friends and the neighbors of the families.



- ☒ We have conducted 32 streets, 5 nos. of bus stands, 3 nos. of Auto & taxi stands, 33 nos. of police stations, 3 nos. of slum areas, 3 nos. of hospitals, 23 nos. of anganwadi and 6 nos. of mass outreach programs in temple festival seasons.
- ☒ Conducted 3 nos of Taluk Advisory Board -TAB meetings at Thirumayam Taluk on 30.08.22 and Ponnamaravathi Taluk on 07.09.22, Alangudi Taluk on 20.09.22 under the Presidentship of concern Tahsildhar. Totally 3 TAB meetings were conducted. We have discussed Taluk level child related issues and resolutions made to solve those existing problems. Taluk level Government officials, club members & allied departments were participated. Clear awareness had given among those about Childline1098 & its activities.



- ☐ Given awareness about child marriage prevention, POCSO Acts and to understand the children's physical and psychological development, the distressed situation has exposed to the committee members



In this kind our Organization RDO has enhanced the CHILDLINE 1098 toll free number programme and we have totally under take 164 interventions in this reporting period. Those are classified in category wise as follows:

S.No.	Case category	No. of cases
1	Medical support	1
2	Nutrition support	1
3	Dropout rescue	16
4	Missing	5
5	Emotional Support & Guidance	38
6	Child labour	2
7	Child Sexual Abuse	8
8	Physical abuse	14
9	Emotional abuse	8
10	Child marriage	19
11	Corporal punishment	11
12	Runaway	5
13	Educational support	8
14	Family issues & other cases	28
Total no. of cases from April-2022 to March-2023		164

CHILDLINE SE- DOSTI WEEK – 14.11.2022 – 19.11.2022:

We have been celebrated Childline Se- Dosti week from **14.11.2022** to **20.11.2022**. It has given immense pleasure to children, parents, teachers and for us. We have conducted games, competitions and activities. All the children in our service area are enjoyed the Children's day week celebration.

Children were participated eagerly in all competitions and win the prizes. All participants have been received the certificates. For few schools we have given sports accessories. Students of those schools are very happy to play sports with needed accessories.

School H.Ms and Teachers are appreciated **CHILDLINE & UNICEF** for conducting wonderful events and encouraged the children with prizes & certificates. They have also conveyed sincere thanks for giving those sports accessories. Allied departments were extended their full support. Parents and general public are supported well. Local volunteers have given their tremendous support us to celebrate this Se- Dosti week successfully. **We have conducted following programs in Se-Dosti week....**

S.N	DATE	PROGRAM	PLACE
1	14.11.2022	Children's day Celebrations with Sports Competitions	Government Higher Secondary School, Melathaniyam, Ponnamaravathy block
2	15.11.2022	Children's day celebration with Games & competitions	Government boys Higher secondary School, Thirumayam block
3	16.11.2022	Children's day celebration with games & sports	Government Higher secondary school, Araiappatti, Thiruvarankulam block
4	17.11.2022	Children's day celebration (Conducted drawing competition)	Panchayat high school, Munachandai, Arimalam block
5	18.11.2022	Children's day celebration with Special Children	Block level Resource Centre, Thirumayam block
6	19.11.2022	Mass Awareness Rally	Samuthiram Panchayat, Tanjure, Arimalam block

EVENT 1:

DAY: 14.11.2022

We have celebrated Children's day at Government Higher Secondary School, Melathaniyam, Ponnamaravathy. This school consists of 415 children & 20 Teachers. 300 students have been participated in the competitions. We have conducted the following games....

➤ Rope Pulling, Musical Chair, Frog Jump & Kapadi

Day has been started with the welcome speech of Mrs. Poongodi- Childline Team Member, Ponnamaravthy. Then, Arimalam Team member Mrs.Vasanthabharathi has given the awareness about childline1098 and shared some information about Children's day celebration. Followed that, Thiruvarankulam Team member Mrs.Sumathi had explained the rules of the games.

Children were participated in all the games very interestingly. Winners got awards and all the participants received the certificates. All the children, Teachers & Parents were enjoyed the day.

Then we have issued the sports materials to H.M, which has been requested by them. End of the day, Childline Team member Mrs. Vasanthabharathi read the pledge and children have taken it.



EVENT 2:

DAY: 15.11.2022

Place : Government boys Higher secondary School, Thirumayam, Pudukkottai.

Children were participated in following games....

- ✓ Running – 103 boys
- ✓ Zig Zag running – 51 boys, Green Horse - 46 boys, Potato pulling – 58 boys, Lucky corner -40 girls

Panchayat President Mr. Sikkanthar has given the special speech to the children and then DCPU – field staff Mrs.Sasikala interacted with children and explained about importance of playing physical games. Childline Team member Mrs. Vasanthabharathi read the pledge and children have taken it.

At last, we have distributed the prizes to winners and all the participants got their certificates.



EVENT 3:

DAY: 16.11.2022

We have celebrated Children's day at Government Higher secondary school, Araiappatti, Thiruvankulam block of Pudukkottai district.

Day has been started with oath taking and then RDO's Project Director Mr.Kulandaivelu had given the special speech to the children about our Traditional games and the importance of sports. Childline Team member Mrs. Poonkodi read the pledge and children have taken it.

We have conducted the following games....

- Kapadi – 27 boys, Hand ball – 29 boys, Musical Chair – 102 boys + 82 girls, Lucky corner – 78 boys + 119 girls

Children were participated in all the games very interestingly. Winners got awards and all the participants received the certificates. All the children & Teachers were enjoyed the day. Then we have issued the sports materials to H.M, which has been requested by them.



EVENT 4:

DAY: 17.11.2022

We have celebrated Children's day at Panchayat high school, Munachandai, Arimalam block, Pudukkottai district.

In this school, we have conducted the "Drawing Competition" with the topic "MY DREAM VILLAGE". Children have been participated eagerly. First & Second place has been selected with difference and there was a heavy competition for third place. Based on the judge's marks, five children have been elected for third place.

Then RDO's Project Director Mr.Kulandaivelu had given the special speech to the children about our traditional games, followed that he had distributed the prizes & certificates.



EVENT 5:

DAY : 18.11.2022

Place : Block level Resource Centre, Thirumayam, Pudukkottai.

We have celebrated the Children's day with Special Children. The children's day Cake cutting and we have conducted the following games...

- ✓ Balloon Bursting, Put ball in circle, Collecting Balls and Candle blow

Children were enjoyed the games and celebrated the children's day with cake cutting. All the children got prizes.



EVENT 6:

DAY : 19.11.2022

Program : Mass Awareness Rally

We have conducted Mass awareness and rally at Samuthiram, Tanjore, Arimalam block of Pudukkottai district. We have created awareness about Childline1098 and activities of it and Child Marriage act & Pocso Act. Panchayat President had given the special speech about children's day. Followed that Panchayat Vice President had given short speech about importance of education and then Panchayat President waved the flag to start the rally.

Children and all the participants were participated enthusiastically and this rally created mass awareness among the general public.



CONCLUSION:

Our organization RDO had implemented and enhancing various developmental programs for the welfare of our target population with the support of local and international funding agencies, Government bodies, corporate and volunteers.





- VIBHA Foundation – USA
- DIZ-Germany
- The Ministry of Women & Child Development, Govt. of India
- Childline India Foundation, Mumbai & Chennai
- Sitaram Jindal Foundation, Bangalore
- Tamilnadu Skill Development Corporation, Chennai
- Police department
- SSA, Chief Educational Officer, Pudukkottai
- DCPU, Pudukkottai
- DSWO, Pudukkottai
- SSA, Block Supervisors
- ICDS - Project Officer
- Our Volunteers & staff.

For donations and other contact:

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Thank You!